



# Echoes of LBI

An arts & lifestyle magazine for Long Beach Island

Cheryl Kirby, publisher and owner • EchoesofLBI@gmail.com  
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## Magazine Specifications

All files should be:

Magazine quality, full color cmyk full size PDF, 300 ppi, .tif or .jpg format

Echoes of LBI will assist (no charge) advertisers in creating a clean, eye-catching ad if needed (less text = a more effective ad)

Back cover	8.9" w x 11.25" h
Inside front	8.7" w x 11.25" h
Inside back cover	8.7" w x 11.25" h
Inside full bleed	8.7" w x 11.25" h
Half page horizontal or vertical	7.36" w x 4.69" h
Gate Fold	Two Full-Page Opening Gate Fold

Company name and address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone # : \_\_\_\_\_ Ad start date: \_\_\_\_\_

Sign & Print name: \_\_\_\_\_

Make check payable to: Things A Drift  
Advertising must be paid for before magazine goes to print.  
Send press-ready, magazine quality ad (according to our specs) to:  
petemilnesphotography@comcast.net or Echoesoflbi@gmail.com

Publisher not to be held responsible for errors in advertising beyond the cost of the space of the error.

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